ONE LEBANON
UNITED FOR TOMORROW

Report 2014

ONE LEBANON 20 minutes Special Report on MTV – January 2014

- A 20 minutes report entirely dedicated to ONE LEBANON with celebrities interventions
- A visit to 5 major regions (Tripoli, Jbeil, Sour, Baaklin & Beirut) to invite kids from all confessions to be part of the big choir for the February concert. The choir was made up of 180 singers coming from across all Lebanon
- Maximized visibility as it was broadcasted on prime time after the news
- Report available on Youtube (with already more than 14,000 views): www.youtube.com/watch?v=MDIPjQH0iUI

ONE LEBANON Concert Launching Press Conference – January 2014

- United the Press & the Media with a great coverage
ONE LEBANON CONCERT – February 1, 2014
A unique concert never done in Lebanon before, as described by all the medias!

- **20 celebrities sharing ONE stage in solidarity to ONE LEBANON’s message**
  Aline Lahoud, Anthony Touma, Brigitte Yaghi, Carlos Azar, Charbel Raji, Fadi el Khatib, Georges Khabbaz, Hisham el Hage, Joseph Attieh, Maguy Bou Ghosn, Michel Abou Sleiman, Michel Fadel, Mike Massy, Nemr Abou Nassar, Nicolas Mouawad, Rahaf Abdallah, Tania Kassis, Tony Abou Jaoude, Zeina Daccache & Tante Yvonne.

- **Off-Stage Celebrities Collaboration**
  Assi el Hellani, Marwan Khoury & Elsie Ferneini

- **Showcasing young uprising talents**
  Maritta Hallani (daughter of Assi el Hallani), The Coolcumbers Rock Band & Mn El Ekher Rap Band from Tripoli.

- **180 young singers from all Lebanese regions & confessions, forming ONE choir**

- **Over 50 volunteers recruited**

- **7,000 people attended the concert**

- **No political labels & primarily focused on uniting and showcasing the best of Lebanon - hope, talent, tolerance and love.**

After-Concert Thank You Gathering – Phoenicia, February 2014
To thank our partners, sponsors, supporters, supporting celebrities and dedicated volunteers
Schools & Universities visits
Meeting with the students to spread the ONE LEBANON’s message and share the Celebrities experiences and belief in a united Lebanon in the following Schools & Universities:

- Jamhour, Lycée Abdel Kader, IC Ain Aar, IC Beirut, AUB, LAU Jbeil, USJ including a Singing Masterclass given by ONE LEBANON’s Celebrities, ESMOD, Rawdat el Fayhaa Secondary School (Tripoli), El Marej Baaklin Secondary School, Imam Moussa el Sader Foundation (Sour) & a meeting with the Arab University for future collaborations

ONE LEBANON’s Concert DVD – Khoury Home/BHV Showroom, June 2014
Through this DVD that has been launched in June 2014 at Khoury Home / BHV showroom in Dora, ONE LEBANON’s message is now spread all around the world!
“I’ll Be The Change” pop/rock Concert: Faraya Mzaar, August 2014
An outdoor concert that gathered great young artists, giving them a great platform to show their talents. The objective of this event was to throw away all struggles, different backgrounds, different ideals and provide people with a rich blend of various good performances to keep the Lebanese people on the same page: "WE ARE THE CHANGE". This concert was free entrance!

ONE LEBANON celebrated the International Day of Peace with Mr. Derek Plumbly, uniting famous political talk-show presenters of various Lebanese TV stations – September 2014
In observance of the International Day of Peace (IDP) 2014, and this year’s theme the “Right of Peoples to Peace”, ONE LEBANON, has gathered messages of Peace that was aired during the evening news on Sunday September 21 on all major TV stations.
Those messages featured United Nations Special Coordinator for Lebanon Mr Derek Plumbly, the Lebanese singer & ONE LEBANON President Tania Kassis and, for the first time, famous political talk-show presenters of various competitive Lebanese TV stations: Paula Yacoubian (Future TV), Walid Abboud (MTV), Said Ghorayeb (NBN), Jean Aziz (OTV) and Chaza Omar (Tele Liban)
Those messages are posted on YouTube: http://youtu.be/gpHiusr51L8
Christmas Truce Football Game – December
This Christmas saw the centenary of the 1914 truce when soldiers in the First World War stopped fighting, exchanged gifts, sang carols and played football in no-man’s land.
To mark a moment of peace 100 years ago, British Ambassador in Lebanon Tom Fletcher and German Ambassador Christian Clages, in collaboration with Lebanese Soprano Tania Kassis, Founder and President of ONE LEBANON organized a mini-football match at Notre Dame de Jamhour School.
Ambassadors, Defence Attaches and diplomats from the United Kingdom, Germany, France, Solvakia, Romania, Holland, Poland, Netherlands and Sweden representing ‘The Diplomatic’ team played against Lebanese celebrities (artists, musicians, businessmen and sportsmen) from the ‘One Lebanon’ team. Enthusiastic and vibrant spectators from different sects and backgrounds supporting both teams represented a United Lebanon in a message that football then and now has the power to break down barriers, and to bring people together. The ‘Diplomatic’ team lost 5-1 to ‘One Lebanon’ celebrities.
- Coverage in the news of LBC, MTV, Future TV & Al Jadeed and in many newspapers

ONE LEBANON celebrated Christmas 2014 all around Lebanon – December 2014
- ONE LEBANON & MTV have outreached over 1,600 children in Beirut, Tripoli, Shouf, Tyre, Mount-Lebanon and Zahle with the aim of uniting children together around a Christmas Banquet; a moment to share happiness, fun and also have improvised musical encounters with ONE LEBANON celebrities and volunteers!
- 300 children of the Lebanese Armed Forces martyrs and their mothers were also invited to Nadi al Routaba in Yarze. They were coming from Beirut, the North, South, Beqaa and Mount-Lebanon in coordination with “Lejnet Da3em w Tanssi’ Abne’ Chouhada el Jesh el Lebnene” headed by Mrs. Joanna Kahwaji Medlej.
- This event produced by MTV was presented in a “Chistmas Special” show broadcasted in prime time on December 24 on MTV.
SUPPORTING NGOs & POSITIVE INITIATIVES

- **Supporting BDL Beirut Marathon – November 2013**
  - Phoenicia Hotel was running for ONE LEBANON
  - Participation of many volunteers

- **Participation in Gemmayze walking days, Achrafieh 2020 – December 2013**
  - ONE LEBANON DJ & Concert by young talents
  - Participation of many volunteers

- **Participation to the Salon du Livre – November 2013**
  - Prime location at the entrance
  - Thousand of visitors over 10 days
  - Hundreds of Politicians, Ambassadors, Celebrities, and Social Figures were welcomed at the stand
  - 30 new volunteers recruited
  - Small concert at the entrance by young talents
- **Participation in the AFKART Exhibition in Biel – December 2013**

- **Participation in Huvelin/Monot walking days : add pictures**
  - Thousands of visitors

- **Participation at the Women’s Race Marathon:**
  - Khouri Home was running for ONE LEBANON
  - Participation of many volunteers
➢ Participation to the Sodeco/Abdel Wahab el Inglizi walking day:

➢ Participation at the BDL Beirut Marathon – November 2014:
LAU was running for ONE LEBANON
ONE LEBANON helped to little Joseph & his mother
- In partnership with OTV, ONE LEBANON could gather money in order to rent a proper home to little Joseph & his mother who used to live in a very unhealthy container.
- Medical support and medication were also granted to little Joseph who suffers from hyperactivity.

ONE LEBANON is audited by Doumani & Co (member of PrimeGlobal)